



PRESS KIT

# WELCOME



**Dalton:** Vox/Guitar

**Mikey:** Bass

**Will:** Drums

Erica, the dynamic three-piece band, is formed by vocalist and guitarist Dalton Woodward, bassist Mikey Long and drummer Will Hall. The band, originating from Winchcombe in Gloucestershire, has gained popularity with their alternative rock influenced riff's, impressive vocals and an undeniably individual sound.

Through their love of home-town shows, they have developed a strong local fan base, playing often in local pubs and festivals; including Lakefest for the past five years. They hope to widen their fan base though, with dreams of playing at legendary rock festival Download, or further afield at the hedonistic Benicassim on the Costa del Azahar. If they don't get offered a slot, don't expect them to take no for an answer. "We took offence to not being asked to play at Camden Rocks in London a few years ago so we thought we'd turn up anyway," Will explains. The band played on the back of a flatbed trailer being towed by a car around Camden, checkout their YouTube channel [here](#) for this and a wide selection of live and studio performances.

It is an exciting time for the band, as a new album is currently being recorded containing at least three progressive new singles. This will push Erica in a new musical direction whilst maintaining their grass roots rock sound.

If you're looking for real heart, passion and drive and an all round roof ripping performance, then Erica has exactly what you're searching for.



## MUSIC

Erica released their second studio album, Hollow Moon, on the 13th August 2016.

It followed the release of the limited edition 'Alive – Erica Live at the Iron Road'.

The ground breaking Hollow Moon features 10 exceptionally mastered tracks including the awesome single Hello Sunshine.

The opening track on the album, Aliens, kick starts your epic journey and takes you to Redcoats, Wash your Back, Cowboy, the haunting Hollow Moon, thought provoking Alive, Hello Sunshine, Slavetrain, Laughing Man and My Heroin.

As My Heroin fades out you will have listened to a collection of music that you will want to hear again and again and like its predecessor, Sons of the Highland, this album will no doubt be a major feature on all of your devices!

Hollow Moon is available to download, or if you would like to purchase the CD complete with 20 page booklet, please contact [jez@neverpunch.com](mailto:jez@neverpunch.com) for details.

### NEW SINGLE

Erica's single, Human, is available now for [download](#).



# REVIEW

By: Ian Winwood review....4K  
Of: ERICA  
Gig: SONS OF THE HIGH LAND  
Rating: KKKK

WHEN Paul Simon sings of “the Mississippi Delta shining like a National Guitar” in the song Graceland, one continent and two generations away three musicians understand instinctively just what it is he is speaking of. It is the idea of music being a thing of both soul as well as a transcendent beauty that can span both cultures and styles. So while Sons Of The High Land is ostensibly the work of three lads from the pastel coloured fields of Gloucestershire, in effect this is the work of keen and attentive students of the People’s Republic of Rock and Roll.

The first cut of this 12 song set will have listeners wondering quite what this is all about. Eschewing the notion that new acts should make their point quickly and not waste the busy listener’s time, Lucky 7 meanders into life slower than a paddle boat on the bayou. By the time the song snaps itself into form, moonshine and mosquito nets have given way to the more modernistic stylings best exemplified by Pearl Jam. This is familiar stuff, and of all the bands that have emerged onto arena stages in the past 20 years, none have spewed more detritus in their wake than Pearl Jam. But while Middle America and the



middlebrow chew on the greasy bones of Nickelback and Creed, Erica – a name that is gonna take some getting used to – at least aspire to purer heights, and sometimes reach them. When this happens – as it does on Faith and Sons Of The High Land - it is magnificent.

But whatever the weather, there is not a moment on this dense and dexterous set where Erica don’t sound like men who mean it. Standing proud in the fine tradition of power trios – where bands from Rush to Motorhead, from The Police to Green Day work just that little bit harder to fill the space – the arrangements here are thoughtful and usually deft.

Occasionally the piece does become lost in a cul-de-sac of off-the-peg riffs (as is the case in the delightfully named Cuppa) but such lapses of taste and Judgement do not detain the listener for long.

Elsewhere this is the work of a group who have taken care with the songs they have written and (increasingly rare, these days) have learned to translate these songs into living form not with the help of modern recording devices but rather the time-honoured tradition of standing in front of an audience of strangers. On the strength of Sons Of The Highland, Erica will be turning these strangers into friends wherever they may find them.

# MEDIA

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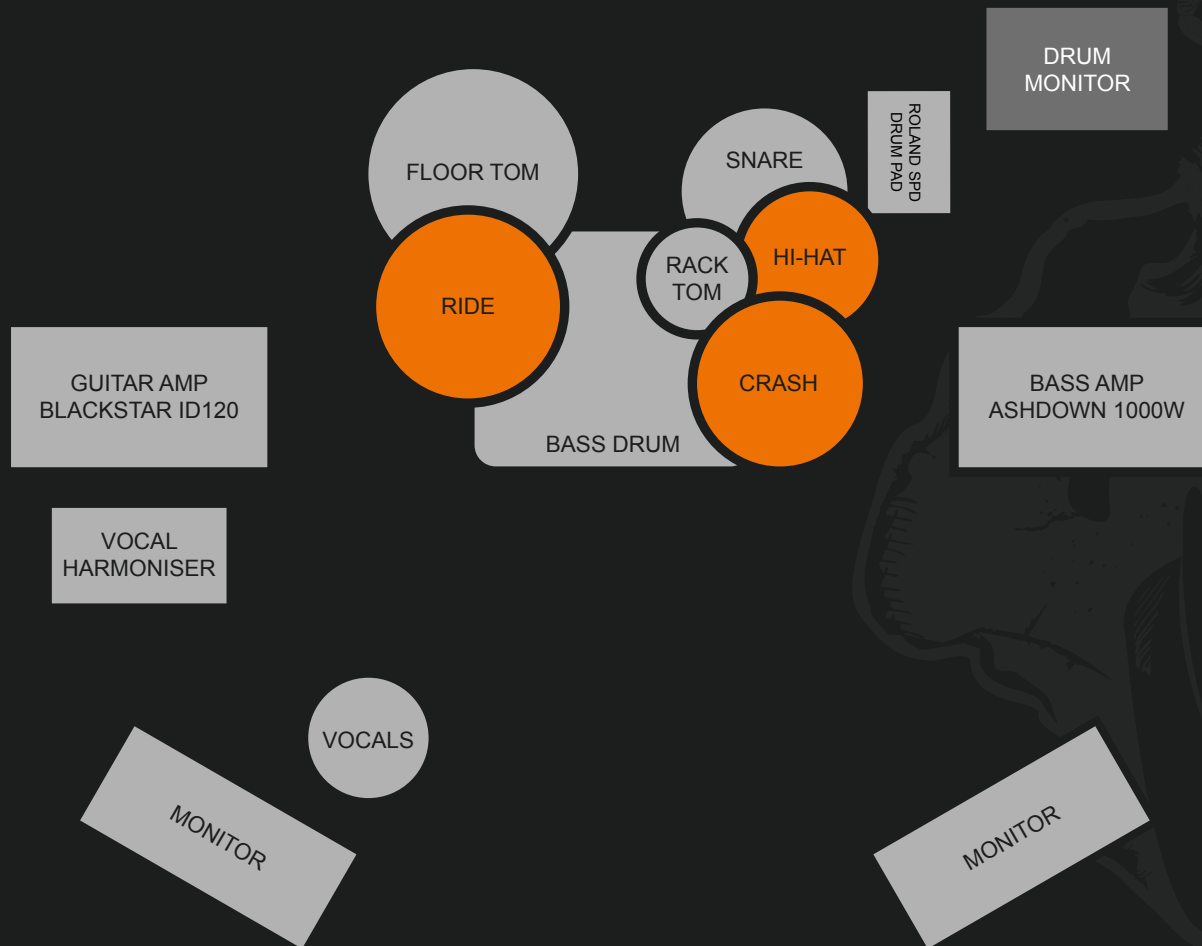


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[www.ericarock.co.uk](http://www.ericarock.co.uk)

# CHANNEL LIST

1. Kick in
2. Kick out
3. Snare
4. Hi-Hat
5. Rack Tom
6. Floor Tom
7. Overhead left
8. Overhead right
9. Bass DI
10. Bass mic
11. Guitar Amp
12. Vocals





# CONTACT INFORMATION



If you would like further information, please contact Jez, Neverpunch Band Management on the details below.

Thank you for your time.....  
Jez Sprigg

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